

Strategic Management

Course Overview

How management can transfer company priorities into strategic departmental plans to match and control performance expectations.

Course Outline

- Establishing vision and mission
- Organization's values
- Analysis
- Setting plans and targets
- Cascading objectives
- Implementation
- Control
- Next steps

Learning Objectives

After completing this course, participants will be able to:

- Identify key tools for analysis
- Writing plans/objectives
- Tools to control implementation
- Tools to corrective actions

Who Should Attend

- Supervisors, managers, directors

Course Duration: Three days from 9:00AM to 4:00PM

Registration Deadline: One week before the course date

Course Fees

- 2850 EGP (Registration is confirmed only upon payment)
- Fees include materials and attendance certificate
- Complimentary coffee breaks, juices and light lunch

Course Venue: Top Business premises: 17, Abdel Wahab Selim Elbeshry St. Sheraton Heliopolis, Cairo, Egypt.

For Registration

- Logon to www.topbusiness-hr.com/Course_Register to fill a registration form. Alternatively you can request a registration form by mail from: training@topbusiness-hr.com.
- Payment should be made one week prior to course.
- Payment by cheque in Top Business's name or cash to our address.

For More Information

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